

HI THERE!

My name is Joe and I'm looking for a new career challenge. The information on this page depicts the professional experience and skills that I have developed since I enrolled in college in late 1999.

JOE RIBAUDO

IS AVAILABLE FOR HIRE

617.233.2124 | joe@joerib.com | joerib.com

TIMELINE

10.03.81 »



much later »

WINDSOR LOCKS

08.19.99 »



BOSTON

08.01.05 »



FORT LAUDERDALE

NOW: I'M BACK IN BOSTON.

Over the years, I've found that I have an unquenchable thirst for knowledge and a penchant for approaching new challenges head-on. I have a knack for problem solving, whether it be design-based or otherwise.

My current objective is to find a company that offers opportunities for both personal and professional growth, so if I sound like someone you would like to work with, I would be happy if you gave me a call.

view my work at:
JOERIB.com

WHEN

● 08.99 – 05.04

● 07.01 – 07.03

● 07.03 – 12.03

● 05.04 – 07.05

● 02.05 – 09.09

02.05 – 08.05 »
08.05 – 11.06 »
11.06 – 09.09

WHERE

Northeastern University
Bachelor of Science Degree in Business Administration

Grand Circle Corporation
Lead Generation/ Database Maintenance Assistant

Shawmut Design & Construction
Business Development Assistant

Ribaudo Design
Owner/Designer

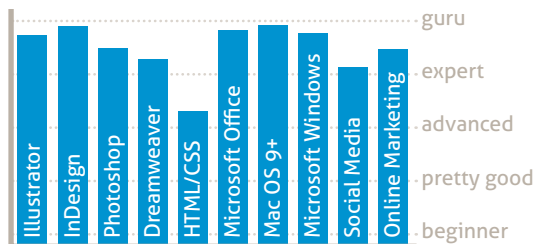
The Holland SheltAir Aviation Group
Freelance Designer »
Marketing Coordinator »
Marketing Director

THE DETAILS

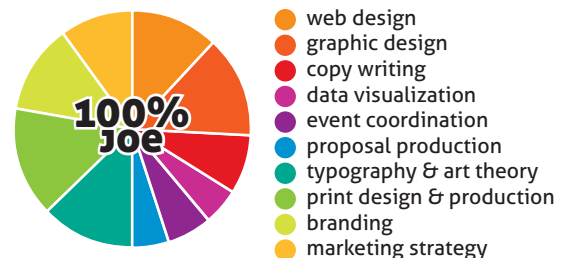
- Concentration in Marketing
- Minor in Graphic Design
- 4.0 GPA in the College of Visual Arts
- Participated in Northeastern's Cooperative Education Program
- Performed daily maintenance on the company's mailing list database of over 6,000,000 names
- Assisted the marketing manager in lead generation campaigns
- Trained and wrote the accompanying training materials for new hires
- Performed research toward future business opportunities in the high-end restaurant and retail markets
- Assisted the marketing department on brochure design and proposal production
- Built a system for tracking new business leads
- Self-started and managed; posted profits of nearly \$40,000 during the first year of operations
- Focused primarily on web design, built a nationwide client base with businesses in different industries
- Offered personalized support to companies seeking long-term, or on-site design work
- Directed the branding, creative, and marketing strategies of the Holland-SheltAir Aviation Group, consisting of:
 - 13 SheltAir Aviation Services locations, and one Sunjet Fueling Services location (*fixed base operations- offering ground servicing to private aircraft*)
 - 19 SheltAir Aviation Facilities aviation real estate locations
 - Holland Builders, Inc. (*aviation construction company*)
- Worked closely with over 20 internal stakeholders across three states in the production of web sites, point-of-purchase displays, promotional materials, informational pieces, operational/training manuals, standards guides, and vehicle graphics
- Designed the user interface and developed code for both the company's web site and blog
- Coordinated all aspects of industry trade shows; promoted the company while gathering new business leads, and organizing client appreciation events
- Acted as point person for the production of all proposal packages relating to new construction, company expansion, service contracts, and requests for proposals
- Demonstrated strong copy-writing and design skills in respect to monthly newsletters, press releases, web sites, blog entries, social media sites, and collateral materials
- Managed a department staff of two full-time employees, and all print/promotional material vendors
- Reported directly to company ownership and routinely participated in the strategic planning- as it relates to marketing- of the aforementioned companies

JOE: FIVE SETS OF PERTINENT DATA.

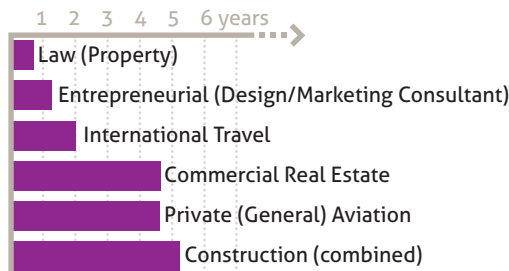
1. COMPUTER-BASED SKILLS:



2. PROFESSIONAL EXPERIENCE— I'M THE TOTAL PACKAGE:



3. INDUSTRIES IN WHICH I HAVE WORK EXPERIENCE...



...making me a VERY WELL-ROUNDED INDIVIDUAL.

4. BUSINESS SKILLS THAT HAVE LITERALLY PAID THE BILLS:

- Ability to carry projects or marketing campaigns through concept, budgeting, design/development, resource allocation, and execution phases
- Tremendous attention to detail
- Extraordinary time management
- Strong presentation and data analysis skills
- Proven ability to effectively work with internal stakeholders at all levels, simultaneously following up on multiple projects

5. WHEN YOU HIRE ME, THESE WILL BE MY PRIMARY GOALS:

1. Add value to the team and the organization in any way I can
2. Continue to develop my personal and professional skills
3. Have fun